



## Fostering resilient regional ecosystems to decarbonise industry

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## Strengthening cross-sectoral and cross- border value-chain cooperation

EU Industry Days Stakeholder Session 24 February 2021 14h00-15h30

There are several main challenges to be addressed in order to reach climate neutrality in Europe 's industry. This session aims to identify these barriers and give a way forward for industry to successfully lead this transition. One of these challenges is to diminish the innovation gaps from Research and Development investments to the deployment of new technologies in Industrial eco-systems. Leveraging and exploiting the synergies between manufacturing companies and sectors in order to optimise resource and energy management on a regional level and beyond will be one of the most important drivers for decarbonisation. Increased cost efficiency and resource productivity as well as technological and process-related innovation resulting from industrial sector coupling are also particularly critical in the context of the current economic crisis. Stimulating a circular and materials efficient economy is also one of the main challenges. This workshop will be organised by the European Committee of the Regions and Eurochambres.

Questions to be covered in this session include the following:

- How can synergies and cooperation between companies and sectors be exploited?
- What is the role of regional and local administrations as well as business support organisations like Chambers of Commerce in this regard?
- How can they foster collaboration and coordination along crucial value chains in their region?
- How can collaboration and coordination along crucial value chains be promoted, incentivised and promoted?
- What barriers to such initiatives persist on regional, national and European level?
- How can these barriers be overcome?
- How do these initiatives feed into the climate efforts at European level?

## **Panel**

- TBC, Presentation of Rev3 project (Chamber of Commerce and Industry (CCI) Hauts de France, FR) & presentation of ArcelorMittal project
- Panel debate:
  - Mrs Jeannette Baljeu, member of the Executive Board of the Province of Zuid-Holland, NL, member of the Committee of the Regions
  - Mr Eddy van Hijum, member of the Council of Province of Overijssel, NL, member of the Committee of the Regions
  - Mr Joseph Kitzweger, Director Sustainable Development Lafarge Zementwerke GmbH, AT
  - o Mr Javier Zubía Guruceta, Director CCI Guipuzcoa, Basque Country, ES
  - o TBC, Advisor CCI Hauts-de-France, FR
  - Moderation: Stefanie Sieberer, Advisor Energy and Environment Policy, EUROCHAMBRES

**Registration**: EU Industry Days 2021