



EU INDUSTRY DAYS 2021

The 2021 edition of EU Industry Days focuses on opportunities. Amid the accelerated transformation and the changing global competitive landscape, the European industrial strategy builds a business case for greener, more digital and resilient industry. It provides tools to support our industrial ecosystems in this transformation and reinforce their global competitiveness. At the same time, it replies to Europe's societal call to create new quality jobs while respecting planetary boundaries.

Since the first edition in 2017, the EU Industry Days established themselves as the European Commission's main platform for an open stakeholder dialogue and discussion on industry. In 2021 we go fully digital. And bigger, as this edition will encompass even more various views and opinions in panel discussions, keynote speeches, networking opportunities, digital exposition, podcast and many exciting announcements concerning various opportunities offered by the industrial transition.

The 2021 EU Industry Days will take place in a special context. We want the next 10 years to be Europe's digital decade. And the new 2030 target for emission reduction of at least 55% to bring significant opportunities for our companies. The COVID pandemic has disrupted both the economic and social reality. But Europe will not divert from the green and digital direction, but rather accelerate the transformation using the ongoing recovery efforts. The main question we want to ask is how to use this crisis as a unique opportunity to rethink our economic, social and industrial reality. As a catalyst for change and new growth opportunities.

DRAFT AGENDA

23-26 February 2021, virtual event

DAY 1, Tuesday 23 February

10:00-10:10	Welcome Thierry Breton, Commissioner for Internal Market
10:10-10:25	Opening Ursula von der Leyen, President of the European Commission
10:25-10:40	Keynote speech David Sassoli, President of the European Parliament tbc
10:40-10:50	Introductory speech Thierry Breton, Commissioner for Internal Market
10:50-12:00	Plenary debate: Green = growth, or how European companies can champion green transition Industry will give an essential contribution to reach our ambitious climate targets and stop climate change. By leading this transition, European companies can secure their competitiveness in traditional and emerging ecosystems, while delivering quality jobs for current and future generations of Europeans. Moderation: Thierry Breton, Commissioner for Internal Market Speakers: Michael Brehm, Founder and Managing Director of the AI start-up i2 Ambroise Fayolle, Vice-President of the European Investment Bank Rada Rodriguez, Orgalim President Murray Rattana-Ngam, Managing Director, Ziegelwerk Bellenberg Pierre Gattaz, President of BusinessEurope
12:00-12:15	Views from the Portuguese Presidency Pedro Siza Vieira, Minister of State for the Economy and the Digital Transition
12:15-13:00	BREAK
13:00-14:30	Plenary debate: Stronger together: the Single Market as a booster for industrial ecosystems The Single Market is the EU's strongest asset in the transition to a greener, more digital, resilient and strategically autonomous economy. The COVID crisis has further highlighted the importance of the Single Market for the smooth operation of EU industry, across ecosystems and across borders. Speakers: Barbara Frei, Schneider Electric, Executive Vice-President for Europe Peter Goetz, BSH (Bosch Group), Executive Vice-President Kerstin Jorna, Director General, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission Jacques Pelkmans, Associate Senior Fellow, CEPS Véronique Willems, Secretary General of SMEUnited With a testimonial from Natalia Tomiyama, co-founder, NÜWIEL
14:35-15:05	Will the post-COVID world really be different? interactive debate Speakers: Sven Smit, Co-chairman of the McKinsey Global Institute Martin Sandbu, European Economics Commentator for the Financial Times, economist and author of the "Economics of belonging"

We are the Next Generation EU

Young Europeans are keen to take control of their lives and engage with and support others. Yet in the current context many face uncertainties about their future, as a result of technological change, demographic trends, discrimination, social exclusion, fake news and populism with yet unknown effects on jobs, skills or the way our democracies work. With the current COVID contest, more than ever, they need to be resilient and able to adapt to these challenges. In today's interconnected world, many young people are concerned about global issues such as climate change or peace and security. Still many are able to turn these challenges into opportunities, for them and for others. They represent new, fresh thinking, and new way to do things: create business, bring added value to the society and to the planet.

Speakers:

Lucie Basch, Co-founder and Chief Expansion Officer, Too Good To Go

Monica Moisin, Founder of the "WhyweCraft" project, 2020 winner of the European Social Innovation Competition

Flavio Proietti Pantosti, project OFFICINE ITALIA, part of the EU Young Industry Leaders 2019

Lorcan O Cathain, CEO & Co-Founder of Money254

DAY 2, Wednesday 24 February

10:00-10:05	Welcome to day 2 Kerstin Jorna, Director General, Internal Market, Industry, Entrepreneurship and SMEs			
10:05-10:20	Master class on entrepreneurship – why inclusion & diversity matter? Sana Afouaiz, Founder & Director at Womenpreneur-Initiative			
10:20-10:35	Keynote speech Frans Timmermans, European Commission's Executive Vice-President			
10:35-12:00	Plenary session: Lesson learnt from COVID crisis? Resilience through increasing Europe's strategic capacity <p>European industry benefits from the integration in global value chains. We need to ensure open and undistorted access to international markets and the free flow of exports and imports that our industry and citizens benefit from, but the COVID19 crisis has shown certain vulnerabilities of global value chains. Increasing resilience and ensuring the provision of goods and services can mean diversification of sourcing, stronger alliances with like-minded partners, and, in some cases, reinforcing production capacities in Europe. Investing in strategically important future technologies and infrastructures is essential to improve the resilience of our industrial ecosystems. This panel will discuss how to implement this approach in practice.</p> <p>Speakers: Morena Bernadini, Vice President Strategy and Executive Committee member of Ariane Group Peter Wennink, President and CEO of ASML Bernd Schäfer, CEO, EIT RawMaterials Antti Vasara, President and CEO of the Finish research institute VTT and President of EARTO Samia Nehme, Vice President Chemicals Europe and Africa, Global Excellence and Product Stewardship, Shell Chemicals Europe</p>			
12:00-12:15	Fly high, fly green - climate-neutral aviation by 2050 - inspirational talk Axel Krein, Executive Director of the Clean Sky 2 Joint Undertaking			
12:15-12:30	BREAK			
12:30-13:45	Meet-the-experts: Single Digital Gateway	Meet-the-experts: Pact for Skills	Meet-the-experts: European Innovation Council	
14:00-15:30	Low carbon, affordable energy for industrial transformation Speakers: Gunter Erfurt, CEO of Meyer Burger	Joining forces – how industrial alliances help to achieve EU policy objectives? Speakers: Maive Rute, Deputy Director General, European Commission, DG GROW Jorgo Chatzimarkakis, Secretary General of Hydrogen Europe Doreen Fedrigo, Industrial Transformation Policy Coordinator, Climate Action Europe Diego Pavia, CEO of	Circular public procurement <i>Organiser: European Economic and Social Committee</i>	Fostering resilient regional ecosystems to decarbonise industry <i>Organiser: European Committee of the Regions, EUROCHAMBRES</i>

		EIT InnoEnergy Massimo Gasparon, Director of the European Raw Materials Alliance		
15:30-15:45	BREAK			
15:45-17:15	Europe's manufacturing goes digital: are we ready to capitalise on data opportunities for jobs, growth, the environment and society? <i>Organiser: DIGITALEUROPE</i>	Decarbonising industry value chains: shaping new business models and creating markets for green products <i>Organiser: Fertilizers Europe</i>	Accelerating industrial transformation and workers' employability <i>Organiser: Mondragon Corporation</i>	Unlocking the full potential of renewables through EU industrial policy - from emerging to commercial technologies <i>Organiser: Ocean Energy Europe</i>
15:30-15:45	Financing the industrial transformation Dr Werner Hoyer, President of the European Investment Bank			

DAY 3, Thursday 25 February

10:00-10:05	Welcome to day 3 Roberto Viola, Director General, Communications Networks, Content & Technology			
10:05-10:20	Keynote speech Margrethe Vestager, European Commission’s Executive Vice-President			
10:20-10:40	To tax or not to tax – how to ensure a fair distribution of digital profits? interactive debate Speakers: Angel Gurria, Secretary-General of the OECD vs e.g. NGO			
10:45-12:15	From crisis to opportunity: Digital solutions for a sustainable economic recovery <i>Organiser: CECIMO</i>	European business & sustainability in third markets <i>Organiser: EBOWWN</i>	Ready for the 21st century: Driving industrial innovation towards European Green Deal goals <i>Organiser: Climate Action Network Europe</i>	Leaving no-one or region behind: addressing the challenges of industrial decarbonisation and Just Transition in central and eastern Europe <i>Organiser: industriAll</i>
12:15-12:30	BREAK			
12:30-13:45	Meet-the-experts: IPCEIs policy update	Meet-the-experts: Intellectual Property SME Helpdesks	Meet-the-experts: Digital Europe programme & Digital Innovation Hubs	
13:50-14:05	Europe as investment destination – inspirational talk Speakers: Christine Lagarde, President of the European Central Bank			
14:05-15:35	Plenary session: What kind of a digital future we want As we stand at the start of a new decade, and look ahead to that digital future, the one thing we can say for sure is that none of us knows exactly how technology is about to change our lives. That’s partly because the digital world is so innovative – and innovation is uncertain by its very nature. However, as shown by recent Digital Services Act and the Digital Markets Acts, the digital future will be powerfully shaped by our own choices and actions. That includes issues such as use of data while respecting democratic access to business opportunities, research and development for digital technologies driven by a human-centric approach and social innovation. And how European model could fit between the Titans – US/China.			
15:35-15:45	BREAK			
15:45-17:15	Session How to strengthen EU leadership on industrial data Speakers: Svenja Falk, Managing Director Accenture Research, Honorary Professor Justus - Liebig University Hubert Tardieu, interim CEO of the GAIA-X AISBL Mariane ter Veen, Lead Data Sharing and iSHARE at INNOPAY Federico Milani, Deputy Head of Unit, Data Policy and Innovation, DG CNECT, European Commission	Session Data 4 Healthy Recovery Speakers: Harri Tallinn, Associate Partner at CIVITTA Mari Hanikat, CEO at Garage48 Maive Rute, Deputy Director General, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission	Session Upskilling Europe – new solutions and partnerships Speakers: Ludovic Voet, Confederal Secretary, European Trade Union Confederation Paulo Azevedo, European Roundtable for Industry, Chairman of Sonae François Roger, Executive Vice President for Human Resource, Renault Maxime Cerutti, Director of Social Affairs department, BusinessEurope Thierry Baril, Chief Human	

			<p>Resources Officer, Airbus Sabine Herlitschka, CEO of Infineon Technologies Austria AG Nicolas Schmit, Commissioner for Jobs and Social Rights</p>
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DAY 4, Friday 26 February

10:00-10:05	Welcome to day 4 Kerstin Jorna, Director General /DDG		
10:05-10:25	Keynote speech, followed by a Q&A session Valdis Dombrovskis, European Commission's Executive Vice-President		
10:25-10:45	Inspirational dialogue A more autonomous, yet open Europe		
10:50-12:20	Session Industrial partnership with Africa – the case of raw materials Speakers: Sheila Khama, Independent consultant Mark Rachovides, President, Euromines Kurt Vandeputte, Senior Vice President Government Affairs, Umicore Marie-Chantal Kaninda, Head of Corporate Affairs in the Democratic Republic of Congo, Glencore Bruno Faour, Eramet	Session Trade in times when the global competitive landscape is fundamentally changing	Session Value chain integration: EU and the Neighbourhood countries
12:20-12:30	BREAK		
12:30-13:45	Meet-the-experts: Single Market programme	Meet-the-experts: SME access to finance	Meet-the-experts: European Cluster Collaboration Platform
13:45-13:55	BREAK		
13:55-14:10	Clean hydrogen powering clean industry – future or fairy-tale? - inspirational talk Dario Traum, Head of Energy Transitions at BloombergNEF		
14:10-14:25	Introductory Speech Mariya Gabriel, Commissioner for Innovation, Research, Culture, Education and Youth		
14:25-15:40	Plenary session: People-centred industrial policy: how community economy can create opportunities for all Inequalities across Europe caused by globalisation, technological change, the previous economic crisis or current COVID pandemic are hampering economic growth and can lead to social conflict, reducing participation in society and leading to increased social exclusion. At the same time, the industrial transformation should serve everybody: all citizens and all companies should have their share in the digital and green transition. This session will discuss various necessary ingredients and innovative tools ensuring modern equality: from skills, access to technologies and data for all, local green deals, IPR sharing etc. Speakers: Dirk Vansintjan, President REScoop Emilija Stojmenova, Head of Public, 4P Digital Innovation Hub, Founder of FabLab network Slovenia and Assistant Professor Electrical Engineering at Ljubljana University Mario Calderini, full Professor at Politecnico di Milano, School of Management teaching Social Innovation, Director of Alta Scuola Politecnica and Executive Vice President of Fondazione Politecnico Bettina Schaller Bossert, President World Employment Confederation, Head Group Public Affairs, The Adecco Group		

<p>15:45-17:15</p>	<p>Between competitiveness and protectionism – what does the future of European trade look like? <i>Organiser: EuroCommerce</i></p>	<p>Regions in industrial transition: making digital work for SMEs in regional innovation ecosystems <i>Organiser: Vanguard Initiative</i></p>	<p>Regional cooperation for climate neutral, digitally advantaged and more competitive Europe <i>Organiser: Lithuanian Confederation of Industrialists</i></p>	<p>Transition to safe and sustainable chemicals – opportunities and challenges</p> <p>Speakers: Carlo Pettinelli, Director for Chemicals and Consumer Industries, DG GROW, European Commission Giles Dickson, CEO, WindEurope Jorgo Chatzimarkakis, Secretary General of Hydrogen Europe Marco Mensink, Director General, Cefic Frida Hök, Deputy Director, Chemsec</p>
<p>17:15-17:30</p>	<p>Official closing Thierry Breton, Commissioner for Internal Market</p>			